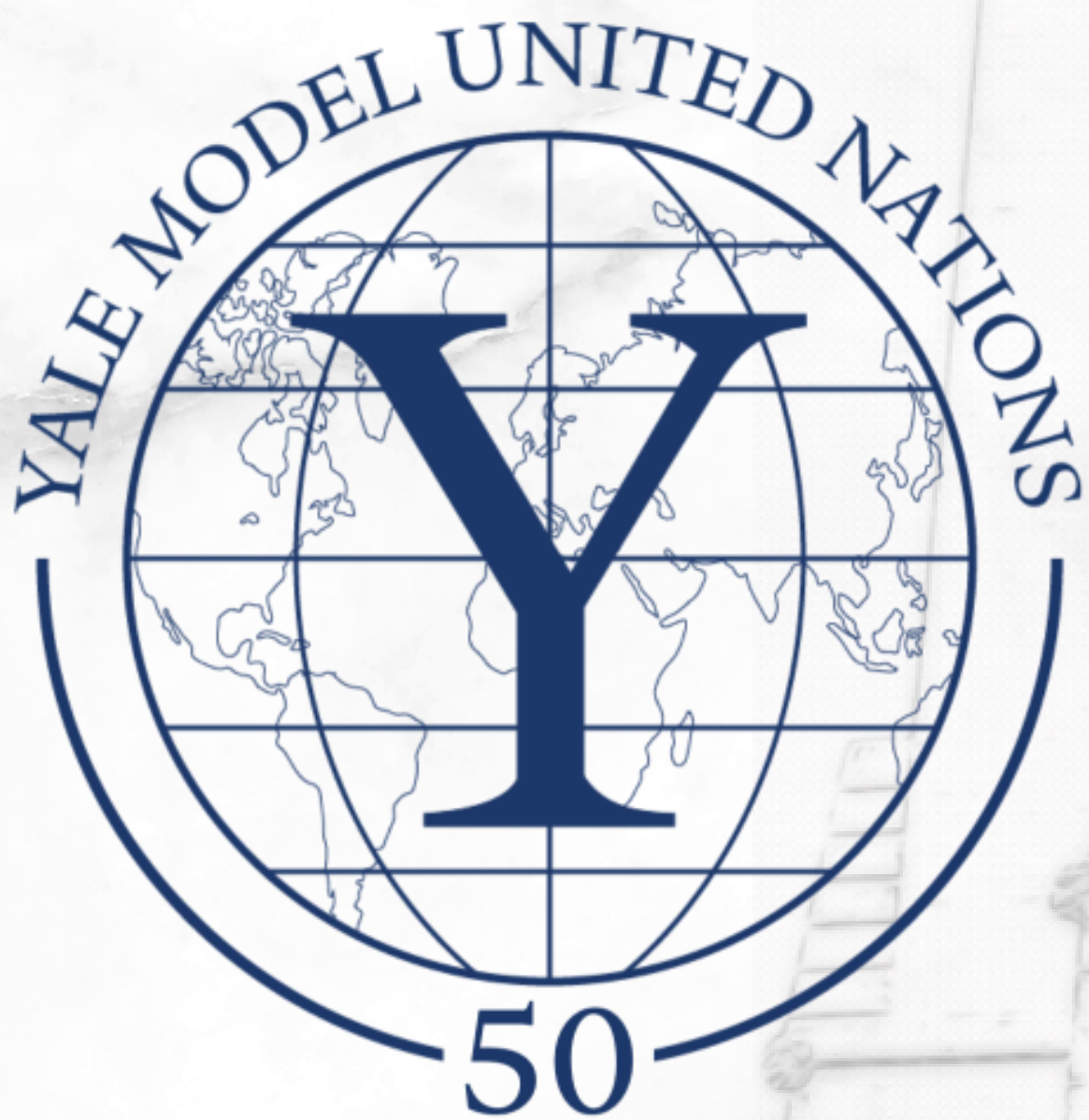


Yale Model United Nations 50

A Sponsorship Prospectus





**Yale Model
United Nations 50**
January 18 - 21, 2024

Celebrate 50 years of Yale Model United Nations, a 501(c)(3) non-profit organization that hosts 2000 students and future leaders from around the world to explore international relations through diplomacy and discourse.

Create a scholarship in your name

Fund students from a country/region of your choosing, or contribute to our overall financial aid budget. The entirety of your sponsorship will be dedicated towards providing scholarships for delegates who would not otherwise be able to participate in YMUN.

Access high-achieving Yale students

Gain access to a resume book of over 150 Yale students who help run the conference.
Give an info session open to all Yale students about your company and future opportunities

Engage with a global community

Gain unprecedented exposure to a broad market of domestic and international public and private schools as well as hundreds of Yale students
Ensure that students of all backgrounds can experience a program to engage and think critically about humanitarian crises and international issues

"Learn Today, Lead Tomorrow"





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Badge program discounts

Over 2300 students, advisors, and Yale staff will be exploring New Haven for food, shopping, and other activities during the four-day conference.

- 🌐 Partner with YMUN to offer discounts and attract students during the conference to those who show conference name badges.
- 🌐 Your business and the offered discounts will be advertised through marketing material/menus and in our delegate guide and folder.

Ads in digital delegate guide

Purchase an advertisement space in the conference's digital Delegate Guide, a guidebook distributed to all 2000 students and 150 advisors.

All donations are tax-deductible and the entirety of your sponsorship will be dedicated to providing financial aid to delegates

Invest in an educational initiative

Ensure that students of all backgrounds can experience a program to engage and think critically about humanitarian crises and international issues

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Estimated costs for delegates

Participating in the 4-day conference in New Haven, CT costs each delegate approximately \$540 plus flights and travel expenses. The estimated cost include the program fee, meals, and accommodations.

Sponsoring approx. 4 international delegates

\$6,200

Sponsoring approx. 10 international delegates

\$15,400

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Yale Model United Nations 50

January 18 - 21, 2024

Sponsorship Packages

We recognize that the needs of every organization are different, so please do not hesitate to reach out to Ava Chae at external@ymun.org to discuss other options and opportunities. We look forward to welcoming you as a valued sponsor of YMUN 50!

		Platinum \$15,000	Gold \$10,000	Silver \$5,000
Scholarship Impact	Create a branded scholarship in your name	✓	✓	
	Customize a scholarship*	✓		
Event Benefits	On-site signage	Prominent Location	Premier Location	Display
	Acknowledgement at opening and closing ceremonies	✓	✓	✓
	Hold a Yale Day booth**	Large	Small	
Delegate Marketing	Recognition on social media pages and website	✓	✓	✓
	Conference t-shirt logotypes	Large	Medium	Small
	Delegate Guide ads	Full-page	Half-page	Quarter-page
	Inserts in delegate & advisor folders	✓		
Access to Yale students	Yale resume book	✓	✓	
	Give an info session to Yale students	✓		



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Premium Adds-Ons

(prices listed are in addition to sponsorship packages above)

Yale Model United Nations 50, presented by [name]	\$50,000
Yale Day**, presented by [name]	\$20,000
Closing Ceremony, presented by [name]	\$10,000
An award in your name, such as the Best Delegation Award	\$5,000

* Customization allows your company to specify the criteria for your scholarship (e.g., recipients from a certain region or background)

** The second day of our conference, traditionally known as Yale Day, is designed to offer our delegates a sample of Yale life through a selection of master lectures, open workshops, tours, and other activities on our campus. By holding a branded booth at Yale Day, your company can advertise to and connect with over 2,000 high school students and advisors as well as Yale students in a more casual setting.

"Learn Today, Lead Tomorrow"

